

**From:** Johnson, Mary Jane  
**Sent:** 15-May-2025 14:56  
**To:** [WRedekop@forterie.ca](mailto:WRedekop@forterie.ca); [william.steele@portcolborne.ca](mailto:william.steele@portcolborne.ca)  
**Cc:** Gail Todd <[Gail.Todd@portcolborne.ca](mailto:Gail.Todd@portcolborne.ca)>; [dkelley@forterie.ca](mailto:dkelley@forterie.ca); Upper, Josh <[Josh.Upper@niagarahealth.on.ca](mailto:Josh.Upper@niagarahealth.on.ca)>  
**Subject:** New Physician Recruitment Campaign and Request for Meeting

---

Good afternoon Mayor Redekop and Mayor Steele,

I hope you are both doing well and are able to enjoy this beautiful weather.

I'm reaching out to share an update on the ongoing physician shortages affecting Niagara Health and to request a meeting with you both on the morning of Thursday, May 22 with Lynn, Dr. Kevin Chan, Niagara Health's Chief of Staff and other ED physicians, to discuss the growing pressures and the potential impacts on care for local residents.

As we head into summer, we continue to face numerous unfilled physician shifts in our Emergency Departments and Urgent Care Centres. These persistent gaps threaten our ability to maintain consistent service and could result in temporary disruptions without swift solutions.

Despite exhaustive and ongoing efforts to fill shifts, including offering financial incentives and outreach to local primary care providers, uptake has been limited. We know incentives alone are no longer enough — physicians are increasingly looking for community, purpose and work-life balance.

To address this, we've launched a new recruitment campaign that promotes:

- The meaningful and flexible career opportunities at Niagara Health
- The beauty and lifestyle benefits of living in Niagara
- Our commitment to building a strong, connected and supportive hospital system

We would be grateful if you could help amplify the campaign on your social media channels to support our recruitment efforts. Every share helps us reach more physicians who may not be actively looking but could be inspired by the lifestyle and opportunities Niagara offers.

We'd appreciate the opportunity to meet with you on Thursday morning to provide more context on the pressures we're facing, the actions we're taking, and how we can work together.

Looking forward to hearing back from you. Thank you for your continued partnership.

MJ

IG: [Niagara Health \(@niagarahealth\)](#) • [Instagram photos and videos](#)

FB: [\(20+\) Facebook](#)

X: [\(4\) NiagaraHealth on X: "Tired of the grind? #NiagaraHealth offers flexible practice options and a supportive team—so you can do your best work and still have a life. Join our team of talented physicians:](#)

[#WorkLifeBalance #PhysicianJobs #NiagaraHealth #PhysicianWellbeing](https://t.co/XLluNloaMP)

<https://t.co/7ebigAbLPT>" / X

LI: <https://www.linkedin.com/feed/update/urn:li:activity:7328826300553482240>